



# PLAN YOUR YEAR WITH GMA - 2024 SPONSOR COMMITMENT FORM

## SPONSORSHIPS AT A GLANCE

COMPANY NAME	COMPANY CONTACT	EMAIL	PHONE

For more information, contact [businessalliance@gacities.com](mailto:businessalliance@gacities.com). Please indicate by checking commitments. Submission of Commitment Form does not guarantee confirmation of selection, GMA will be in contact regarding specifics and invoicing. BAP discount will be applied where applicable

BUSINESS ALLIANCE PROGRAM INVESTMENT LEVEL		✓
Platinum	\$3,500	
Gold	\$2,000	
Silver	\$1,000	
Nonprofit	\$250	

SPONSORSHIPS		✓
Event	Investment Opportunities	
<b>Cities United Summit</b>		
Presenting	\$20,000	
Platinum	\$10,000	
Gold	\$5,000	
Silver	\$2,500	
Bronze	\$1,500	
<b>Annual Convention</b>		
Presenting	\$25,000	
Diamond	\$20,000	
Platinum	\$10,000	
Gold	\$5,000	
Silver	\$2,500	
Bronze	\$1,500	

ADVERTISING GEORGIA'S CITIES MAGAZINE	SUBSCRIBERS: 7,000 • PUBLISHED 6X PER YEAR			✓
	1x Rate	3x Rate	6x Rate	
Full Page	\$1,310	\$1,250	\$1,180	
1/2 Page	\$680	\$650	\$615	
1/4 page	\$370	\$350	\$330	
E-banner ads for This Week at GMA	\$500			



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SPONSORSHIPS		✓
Event	Investment Opportunities	
Meeting, Training, Conference and Summit		
Spring District Meetings ____ # of meetings	\$550 per District	
Fall District Meetings ____ # of meetings	\$550 per District	
Metro Atlanta Mayors Association Meeting - Spring or Fall	\$2,500	
HUB Cities - Breakout Cities United Summit Or Convention	\$1,000	
HUB Cities 2 day Conference	\$2,500	
GMA Board of Directors Reception or Dinner - Spring or Fall	\$2,500	
Spring or Fall 2 Day GMA Training	\$1,000	
Broadband Summit	\$2,500	
National League of Cities Summit Georgia Receptions	\$2,500	
Government Communicators meetings ____ # of meetings	\$500 per Meeting	
Government Communicators Conference	\$1,000	
EMBRACE Certificate Program		
One module	\$750	
Golf Tournament		
Event	\$5,000	
Platinum	\$3,000	
Silver	\$1,000	
Team	\$600	
Hole	\$500	
Individual player fee	\$175	
Longest Drive	\$300	
Closest to the Pin	\$300	
Beverage Cart	\$600 (Limit of 2)	

SPONSORSHIPS		✓
Event	Investment Opportunities	
Young Game Changers		
Platinum	\$5,000	
Gold	\$2,500	
Silver	\$1,000	
Georgia Forward Forum		
Presenting	\$20,000	
Gold	\$10,000	
Silver	\$5,000	
Bronze	\$2,500	
Georgia Economic Placemaking Collaborative		
Program	\$10,000	
Retreat	\$5,000	
Plenary	\$2,500	
Youth Symposium		
Event	\$2,500	
Meal	\$1,000	
Activity	\$500	
Heart and Soul Tour		
Event	\$1,500	