



CITIES UNITED SUMMIT 2024



January 26-29, 2024 The Hilton, Atlanta, Sponsorships close December 15, 2023

Nearly 1,000 mayors, councilmembers, city staff and special guests access advocacy tools, attend policy committee meetings, receive unrivaled training and gather with other peers and leaders.

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
BENEFIT	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500
# of Summit Full registrations includes all events - Value \$500 per registration	4	2	1		
# of additional tickets to sponsored event(s)	4	3	2	2	2
GMA Board of Directors Reception recognized sponsor	✓	✓			
Cocktail reception open to all attendees recognized sponsor	✓	✓	✓	✓	✓
Legislative Monday Breakfast recognized sponsor	✓	✓	✓		
New Member Orientation Sunday Breakfast recognized sponsor	✓			OR Awards Lunch (selection of 1)	
Awards Sunday Luncheon recognized sponsor	✓	✓	✓	OR New Member Orientation Breakfast (selection of 1)	
Opportunity to speak briefly (one-minute address) to attendees at sponsored event	Legislative Monday Breakfast	Legislative Monday Breakfast	Information Session Sunday PM	New Member Orientation Breakfast Sunday AM	N/A
Display table in pre-function/registration area	✓				
Sponsor logo Badge Printing stations screens	✓				
Sponsor logo on hand held badge scanners used by staff at all meetings	✓	✓			
Advertisement in event program	Full page	1/2 page			
Electronic Banner Ad in GMA weekly e-newsletter over 5,500 distribution	2x	2x	1x		

All sponsors receive:

Company listing: Conference Program, GMA Website, Georgia’s Cities magazine, General Session screens

Public recognition by GMA leadership

List of names of attendees– pre and post event, including city, title (please note, list does not include email addresses)

GMA post-event follow-up to attendees promoting sponsor support including link to company BAP page

Requirement of active/paid 2024 Business Alliance Program status to qualify for Cities United Summit sponsorship

For more information, contact businessalliance@gacities.com