



ANNUAL CONVENTION 2024

June 21-25, 2024 Savannah, Sponsorships close May 3, 2024

For 90 years, this energizing and highly awaited 5-day event featuring a 2-day exhibit hall is held at the Savannah Convention Center. The Convention provides over 2,000 city officials, staff and guests with access to training, workshops, policy meetings, specialized forums, networking, social events and industry solutions for municipal governments.

GMA offers a range of impactful sponsorship opportunities that provide your organization optimal branding, networking and visibility.

| | PRESENTING | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|------------------------|-----------------------------|---------|---------|---------|
| BENEFIT | \$25,000 | \$20,000 | \$10,000 | \$5,000 | \$2,500 | \$1,500 |
| # of Convention Full registrations – Value \$500 per registration | 4 | 4 | 2 | 1 | N/A | N/A |
| # of additional tickets to sponsored event(s) | 4 | 4 | 4 | 2 | 2 | N/A |
| Board Meeting Friday Reception invitation tickets | 4 | 2 | | | | |
| Opening Sunday Session recognized sponsor | ✓ | ✓ | ✓ | | | |
| Closing Monday Evening Event recognized sponsor | ✓ | ✓ | ✓ | | | |
| General Monday Session recognized sponsor | ✓ | ✓ | | | | |
| Awards Monday Event Luncheon recognized sponsor | | | ✓ | | | |
| Opportunity to speak briefly (one-minute address) to attendees at event | Sunday Opening Session | Monday General Session | Monday Event - GMA Assigned | | | |
| Thirty-second video sponsor provided (commercial) featured at event | Sunday Opening Session | Monday General Session | Monday Event - GMA Assigned | | | |
| Choice of ONE sponsored event - *Exhibit Hall Saturday Opening Event, *Exhibit Hall Sunday Buffet Lunch recognized sponsor, Monday Elected Official Mentor/Mentee Meet and Greet event | | | | ✓ | | |
| Choice of ONE sponsored event - Friday Training Lunch Buffet, Sunday City Managers' Meeting, Sunday City Attorneys' Meeting | | | | | ✓ | |
| Beverage break station recognized sponsor | | | | | | ✓ |
| Company name for event Wifi Network access | ✓ | | | | | |
| Sponsor logo on event Mobile App landing page | ✓ | ✓ | | | | |
| Ad in Convention Program | Full page | 1/2 page | 1/4 page | | | |

All sponsors receive:

Company listing: Conference Program, GMA Website, Georgia’s Cities magazine, General Session screens
Public recognition by GMA leadership

List of names of attendees– pre and post event, including city, title (please note, list does not include email addresses)
GMA post-event follow-up to attendees promoting sponsor support including link to company BAP page

Requirement of active/paid 2024 Business Alliance Program status to qualify for Convention sponsorship

**Gold level sponsored exhibit hall events require separate exhibit hall booth purchase*

For more information, contact businessalliance@gacities.com