

# GMA 2020 Virtual Annual Convention

June 29-July 2, 2020 | Sponsorships close May 22, 2020

GMA's Virtual Convention Engagement programs provide your organization effective ways to showcase your services, solutions and support to Municipal elected officials, staff and stakeholders. Attendees representing all of Georgia's 538 will participate virtually in this year's convention, and GMA will make sessions available to members online following the virtual convention.

## EXHIBIT ENGAGEMENT • COMPLIMENTARY FOR EXISTING EXHIBITORS

- Virtual Exhibit Hall – The online floorplan will be available 24/7 from June 29, 2020 until February 1, 2021
- By participating in the 2020 Virtual Exhibit Hall, you will have the opportunity to secure your 2021 booth location
- The Virtual Exhibit Hall will provide instant access to your company's contact information and website

## SPONSORSHIPS • ALL SPONSORS RECEIVE THE FOLLOWING IN ADDITION TO PACKAGE LISTINGS

- Company listing on GMA Website, recognition and logo placement in Georgia's Cities magazine June and August issues, sponsor slide with logos at beginning of virtual events, social media recognition on GMA pages
- Public acknowledgment by GMA staff at sponsored virtual event
- Exhibit Space on the Virtual Exhibit Hall which will be available to viewers until February 1, 2021
- List of city participants including name, title and address

## PRESENTING: \$25,000

- Sixty-second video (commercial) featured during the virtual opening General Session
- Opportunity for video remarks (two-minute address) to virtual attendees during virtual opening General Session
- One full page ad in May/June or July/August issue of the Georgia's Cities magazine
- Two Virtual Banners in GMA e-newsletter to all GMA members
- Two 30-second commercial video/logo breaks for work sessions
- "Company Spotlight" produced by GMA featuring a pre-recorded interview spotlighting solutions and support for cities. Promoted on GMA social media and website. Video may be used by company.

## DIAMOND: \$10,000

- Thirty-second video (commercial) featured during the virtual Business Meeting
- One ½ page ad in May/June or July/August issue of the Georgia's Cities magazine
- Two ad banners to run in GMA's weekly e-newsletter
- Two 30-second commercial video/logo breaks for work sessions
- "Company Spotlight" produced by GMA featuring a pre-recorded interview spotlighting solutions and support for cities. Promoted on GMA social media and website. Video may be used by company.

## PLATINUM: \$5,000

- One ¼ page ad in May/June or July/August issue of the Georgia's Cities magazine
- One ad banner to run in GMA's weekly e-newsletter
- Two 30-second commercial video/logo breaks for work sessions
- "Company Spotlight" produced by GMA featuring a pre-recorded interview spotlighting solutions and support for cities. Promoted on GMA social media and website. Video may be used by company.

## GOLD: \$2,500

- One ¼ page ad in May/June or July/August issue of the Georgia's Cities magazine
- One ad banner to run in GMA's weekly e-newsletter
- One 30-second commercial video/logo break for work sessions

## SILVER: \$1,500

- One ad banner to run in GMA's weekly e-newsletter
- One 15-second promotion/logo break for work sessions

## BRONZE: \$500

- Logo featured on the virtual exhibit hall in addition to all items listed under "sponsorships"

For more information, contact Kelli Bennett  
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SPONSORSHIP OPPORTUNITIES

