

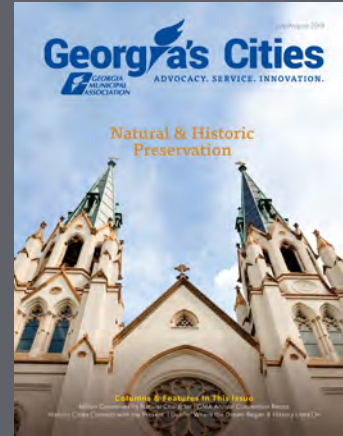
Georgia's Cities Magazine - Advertising Program

Put your Company in City Halls Across Georgia

GMA's official magazine, Georgia's Cities Magazine, is THE only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers.

Companies can showcase their products, services and solutions through efficient year-round advertising to the publication's receivership of:

- Mayors
- Council members
- Key city employees
- County commission chairs and managers
- Public libraries
- State agency leadership
- Selected press outlets



Georgia's Cities offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles, and solutions that cities can implement to be thriving communities.

RATES

GA CITIES MAGAZINE	1x	3x	6x
Full Page - 8.375" wide x 10.75" tall -No Bleed	\$1,310	\$1,250	\$1,180
Full Page - 8.625" wide x 11" tall - With Bleed	\$1,310	\$1,250	\$1,180
1/2 Page Horizontal - 7.375" wide x 4.625" tall - No Bleed	\$680	\$650	\$615
1/4 Page Vertical - 3.4375" wide x 4.625" tall - No Bleed	\$370	\$350	\$330

Note: Rate card is net; agency discounts do not apply.

Note: Full page bleed option.

Material specifications: Ad file formats accepted are tif, jpg, eps, pdf.

2020 CALENDAR AND CLOSING DATES

ISSUES	FOCUS	CLOSING DATE	AD MATERIAL	MAILING DATE
January/ February	Legislative	12/2/2019	12/16/2019	1/29/2020
March/April	Innovation: Technology & Sustainability	2/10/2020	2/24/2020	3/26/2020
May/June	Planning for the Future: Infrastructure, Land Use, etc.	4/13/2020	4/27/2020	5/27/2020
July/August	Leveraging Your Assets: Development & Partnership	6/15/2020	6/29/2020	7/29/2020
September/ October	The Next Generation	8/10/2020	8/24/2020	9/30/2020
November/ December	Money	10/12/2020	10/26/2020	11/26/2020

For more information, contact Kelli Bennett, email: kbennett@gacities.com or phone: 678.686.6242

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2020 Business Sponsorships

