

GMA 2020 Training Events

City officials count on GMA to enhance their knowledge and skills. Throughout the year GMA addresses the needs faced by cities through specialized workshops, meetings, and trainings featuring subject matter experts and community leaders. GMA provides limited opportunities for companies to sponsor and align themselves with high quality programs throughout the year.

2020 Events include*:

Spring

- GMA Training Event
April

Fall

- GMA Training Event
September

Summer

- Government Communicators Conference
- Municipal Leadership Institute

* Dates and locations will be updated by GMA upon venue confirmations



EVENT SPONSORSHIP DETAILS

Sponsorship costs range from \$500-\$1,000 per event.

Sponsorship benefits dependent upon event format and may include:

- Exclusive access: limited to 3 companies per event
- Company listing: GMA website, event signage, event program at sponsored event
- Tabletop display positioned in event room or high traffic area
- Opportunities to interact and network with attendees
- Public acknowledgment by GMA staff at sponsored event
- Admission for two (2) company representative(s) to sponsored event
- 2-minute company “thank you” and brief intro on company’s solution
- List of attendees – pre and post event (name, city, address)

For more information, contact Kelli Bennett,
email: kbennett@gacities.com or phone: 678.686.6242

SPONSORSHIP
OPPORTUNITIES

2020 Business Sponsorships