

## GMA 2020 Cities United Summit *(formerly Mayors' Day Conference)*

January 24-27, 2020 | Sponsorships close November 29, 2019

Over 900 elected officials representing our city and state gather at the Atlanta Hilton to gain critical policy insight for the legislative session at hand, learn best practices and continuing education through training, and gather with other peers and leaders.

### SPONSORSHIP LEVELS

Our sponsorship levels provide your organization a variety of opportunities to both brand and connect intimately with attendees. All sponsors receive benefits including:

- Company listing: Conference Program, GMA Website, Georgia's Cities magazine, General Session screens
- Public acknowledgment by GMA staff

#### PLATINUM: \$10,000

- Sponsorship of Sunday Awards Luncheon OR Monday Legislative Breakfast
- 3 full conference registrations (value \$1,500) + 3 additional tickets to sponsored event = 6 tickets to sponsored event
- Thirty-second video (commercial) at sponsored event
- Full-page ad in event program
- Ad in one e-Newsletter edition (distribution 4,000)
- Banner ad in GMA's e-newsletter
- Guaranteed spot for 1 sponsor attendee to sit at VIP table with GMA Executive Director and GMA President

#### GOLD: \$4,000

- Sponsorship of Sunday Awards Luncheon OR Monday Legislative Breakfast
- One full conference registration (value \$500) + two additional tickets to sponsored event = three tickets total to sponsored event

#### SILVER: \$1,500

- Sponsorship of the Sunday Newly Elected Officials Orientation Breakfast. Limited to five sponsors
- Two tickets to Newly Elected Officials breakfast

#### BRONZE: \$1,000

- Sponsorship of Sunday cocktail reception open to all attendees. Limited to six sponsors
- Two tickets to cocktail reception

*Note: Requirement of active/paid 2020 Business Alliance Program status to qualify for Cities United Summit sponsorship*

For more information, contact Kelli Bennett,  
email: [kbennett@gacities.com](mailto:kbennett@gacities.com) or phone: 678.686.6242