GMA Annual Convention 2021

August 6-10, 2021 Savannah, Sponsorships and Exhibits close June 25, 2021

For 88 years, this energizing and highly anticipated five-day event is held in historic Savannah at the International Trade and Convention Center. The Convention provides over 2,000 city officials and guests with access to continuing education, specialized forums, networking and social events, and industry solutions for municipal governments.

GMA offers a range of participation options including impactful sponsorships, our highly trafficked exhibit hall, and training underwriting that provide optimal branding, networking, and visibility.

EXHIBIT HALL BOOTH SPACE

Exhibit hall hours: Saturday afternoon, Sunday morning through mid-afternoon
Rates: Standard 10x10 booth S975; Double booth S1,950; Equipment Space S1,850
Benefits include: Company listing on year-round interactive floorplan on GMA site; listing in program; listing on event mobile app; three exhibit hall badges for company representatives; list of registered show attendees (includes name of attendee and city represented); and space rental fee

Reserve additional costs for booth furniture, power, shipping and janitorial through exhibit service contractor.

SPONSORSHIP LEVELS – ALL LEVELS RECEIVE:

- **Company listing:** Annual Convention Program, GMA website, recognition in Georgia's Cities magazine July/August (show issue) and September/October (post-show issue), large screens in general sessions, large signs located throughout convention, and signage at selected sponsor event
- Public acknowledgment by GMA staff at sponsored event
- Tickets to sponsored event and complimentary convention registration (based on sponsorship level)
- Registration list of city attendees including name, title and address

Requirement of active/paid 2021 Business Alliance Program status to qualify for Convention sponsorship

GEORGIA MUNICIPAL ASSOCIATION

2021 GMA Annual Convention
Sponsorship Levels

PRESENTING LEVEL $25,000

- Thirty-second video (commercial) featured at Sunday General Session
- Opportunity to speak briefly (two-minute address) to attendees from stage at General Session
- One full-page ad in Convention program
- All benefits of Diamond Sponsorship

DIAMOND LEVEL $20,000

- Joint sponsor of the Monday evening closing event
- Four full-conference registrations (value S2,000) + six additional tickets to sponsored event = 10 tickets total to sponsored event
- Company banner placement in registration area

PLATINUM LEVEL $10,000

- Joint sponsor of the Sunday General Session
- Two full-conference registrations (value S1,000) + four additional tickets to sponsored event = six tickets total to sponsored event
- Company banner placement in registration area

GOLD LEVEL $5,000

- Joint-sponsor of the Sunday Exhibit Hall Luncheon or Monday Awards Ceremony
- One full-conference registration (value S500) + two additional tickets to sponsored event = three tickets total to sponsored event

SILVER LEVEL $2,500

- Company acknowledgment at one of the following events: City Attorneys' Meeting, City Managers' Meeting, Exhibit Hall Opening Reception, or Exhibit Hall meal
- Two tickets to sponsored event

BRONZE LEVEL $1,500

- Company sponsor for all coffee and beverage breaks

GEORGIA MUNICIPAL ASSOCIATION

For more information, contact Kelli Bennett, email: kbennett@gacities.com or phone: 678.686.6242