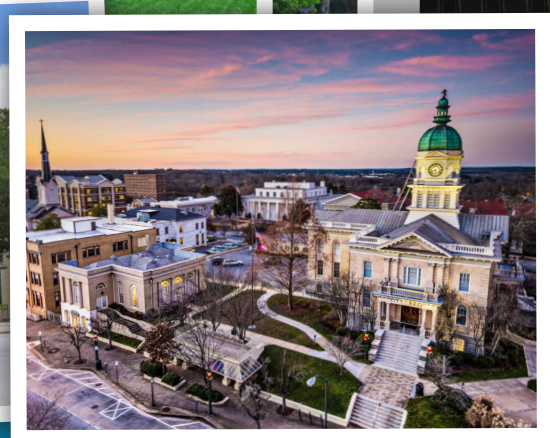
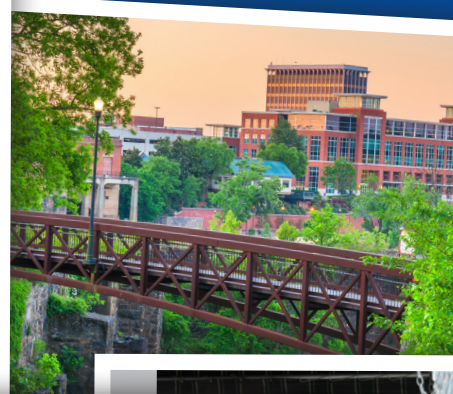




GMA BUSINESS ALLIANCE PROGRAM

2024 BUSINESS SPONSORSHIP OPPORTUNITIES



ADVOCACY. SERVICE. INNOVATION.



OUR VISION

Our vision is to create sustainable, mutually beneficial relationships between the Georgia Municipal Association (GMA), Georgia's Cities and our Business Alliance Program Participants that help to build strong, vibrant communities.





A MESSAGE FROM THE GEORGIA MUNICIPAL ASSOCIATION



LARRY HANSON, GMA CEO AND EXECUTIVE DIRECTOR

Since 1933, the Georgia Municipal Association (GMA) has been a partner and voice for Georgia's cities. GMA is the only state organization that represents municipal governments in Georgia and currently represents all 536 cities in the state. Based in Atlanta, GMA is a voluntary, non-profit organization that provides legislative advocacy, educational, employee benefit and technical consulting services to its members. GMA is governed by a 62-member Board of Directors, composed of city officials.

From its beginning, GMA has been determined to make cities more effective and efficient by advocating in one-voice on their behalf locally and in Washington, D.C. GMA anticipates and influences the forces shaping Georgia's cities and provides leadership, tools and services, as well as many opportunities to learn, network and grow. This support assists municipal governments in becoming more innovative, effective and responsive.

GMA's Business Alliance Program provides GMA with a network of experts to help carry out its mission. Through the combined efforts of GMA and members of the Business Alliance Program, Georgia cities gain additional resources and information to help them operate their cities and provide the best services to their residents and businesses.

The Alliance is here to help you grow your business while you help us build a stronger Georgia. Our vision is to create sustainable, mutually beneficial relationships between GMA, Georgia's cities and other organizations that allow us to build strong, vibrant communities together.

Sincerely,
Larry Hanson, GMA CEO and Executive Director



ABOUT GMA



“Companies that partner with GMA through the Business Alliance Program are appreciated. Georgia’s cities benefit from the premiere resources, customized solutions, cost savings and efficiencies often provided by their services. We thank each service provider and sponsor for their role in helping cities thrive.”

— PERRY MAYOR RANDALL WALKER, GMA PRESIDENT

The mission of the Georgia Municipal Association is to anticipate and influence the forces shaping Georgia’s cities and to provide leadership, tools and services that assist municipal governments in becoming more innovative, effective and responsive.

GMA has three 501c3 nonprofits

- Georgia Cities Foundation
- Georgia City Solutions
- Georgia Forward

GMA also works with several municipal and professional associations to support annual conferences and events. GMA can help your company connect with the targeted audiences and communities of these organizations through sponsorship and exhibits which include:

- **Georgia Association of Fire Chiefs:** Supports career, combination and volunteer Chiefs with a common goal of bettering the fire service and its service delivery to the citizens of Georgia.
- **Georgia Municipal Clerks Association:** Promotes the exchange of ideas with a large network of clerks across Georgia. Additionally, GMCA continues professional development through sponsored educational programs.
- **Georgia City-County Management Association:** Creates excellence in local governance by fostering innovation, mentoring, networking, continuing education and other professional development opportunities.
- **Georgia Downtown Association:** Promotes the economic redevelopment of Georgia’s traditional downtowns through advocacy, education and marketing.
- **GMA Gas Section:** Foster, coordinate and perform, or cause to be performed, conferences, short courses and training sessions and/or mediums for discussion, study and communication regarding transportation, storage, production and utilization of natural gas by municipal operators.



THE VALUE OF GEORGIA'S CITIES

CITIES PLAY A VITAL ROLE IN THE STATE'S ECONOMY.



Georgia cities comprise only **9%** of the land area in Georgia.



Cities contain **44%** of the population in Georgia.



73% of Georgia cities have a population of 5,000 or less.



Cities account for **91%** of GDP in Georgia.

46% of the assessed value of all property in the state



66% of all commercial property in the state

53% of all industrial property in the state

60% of all tax-exempt property
Cities are responsible for providing a variety of services to tax-exempt properties.

47% of housing structures in the state

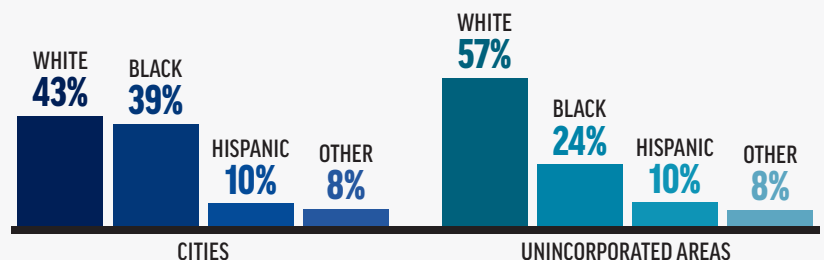
42% of single-family housing structures in the state

CITIES ARE HOME TO:

74% of multi-family housing structures in the state

CITIES ARE INCLUSIVE AND VIBRANT. THEY ARE HOME TO OPPORTUNITIES AND SERVICES FOR A MORE DIVERSE GROUP OF RESIDENTS THAN UNINCORPORATED AREAS.

RACIAL DISTRIBUTION OF POPULATION

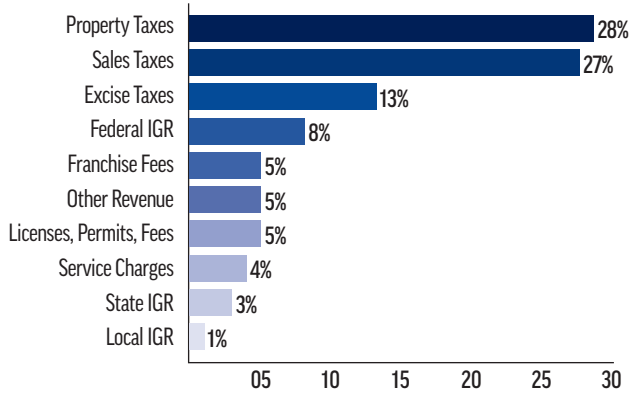


Cities provide **69%** of jobs in Georgia.

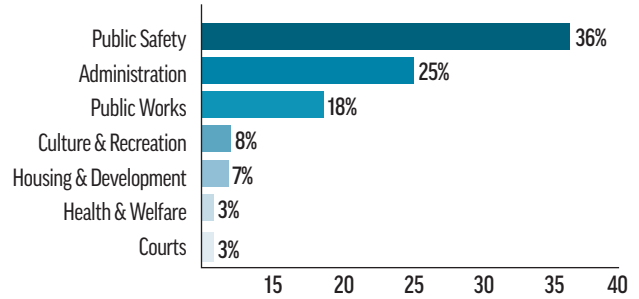
The population in Georgia cities increases during the daytime by **24%** due to commuting, and cities provide services (water, sewer, fire and police protection, etc.) to both daytime and resident populations.

24%

LOCAL GOVERNMENTS ARE INVESTING IN THE FUTURE:



MUNICIPAL REVENUES BY SOURCE, FY2022



MUNICIPAL EXPENDITURES BY CATEGORY, FY2022

SPLOST AND TSPLOST REVENUES

94%

of SPLOST referenda have been approved by local voters since 2001.

9.5

billion dollars in SPLOST revenues were distributed to local governments to pay for voter-approved capital projects over the last 5 years (2019-2023).

42

Georgia counties have a Single County TSPLOST in place (as of January 2024).

106

counties are either in a Single County TSPLOST or TIA Region (as of January 2024).

4

regions have implemented a Regional (TIA) TSPLOST (as of January 2024).



Funds will not be enough - a strong, long-term partnership between local, state and federal governments is needed to address local infrastructure needs statewide.



GMA BUSINESS ALLIANCE PROGRAM 2024

With three levels of participation available, businesses can market and engage year-round with GMA's municipal members representing all of Georgia's 537 cities.

Through your investment in GMA, you help support efforts to strengthen cities, and at the same time, raise your profile with elected and appointed municipal officials.

	PLATINUM	GOLD	SILVER	NONPROFIT
ANNUAL RATE	\$3,500	\$2,000	\$1,000	\$250
MARKETING AND ALIGNMENT BENEFITS				
GMA Online BAP Directory including logo, description, contact information, business categories, website link	✓	✓	✓	✓
Embedded video on BAP Directory company page	✓			
Electronic GMA member excel data base (name, city, address, city phone, titles including Mayor, Clerk, City Manager, Purchasing Agent, and Council Members)	✓	✓	✓	✓
Listing in BAP Guidebook - a printable pdf featuring company products and services directory	✓	✓	✓	✓
Electronic Banner Ad supplied by company featured in GMA's "This Week at GMA" weekly e-newsletter with over 5,500 distribution (Platinum 4 weeks, Gold 2 week) valued \$500 per ad	✓	✓		
Company highlight produced by GMA featured 2 times a year in GMA's "This Week at GMA" e-newsletter	✓			
Company "Sponsor Focus" content supplied by company produced by GMA highlight in Georgia's Cities Magazine	✓			
Press release announcement on BAP participation created and circulated by GMA with sponsor review and approval	✓	✓		
Exclusive only for BAP - Opportunities to sponsor special events and meetings	✓	✓	✓	✓
Opportunities to submit subject matter expertise	✓	✓	✓	✓
Annual recognition thank you listing in Georgia's Cities magazine with 7,000 distribution (Platinum/Gold logos featured)	✓	✓	✓	✓
DISCOUNTED RATES				
Discounted sponsorship fee for Cities United Summit, Annual Convention, and District Meetings	15%	10%	10%	
Discounted rates on advertising in Georgia's Cities magazine	15%	10%	10%	
Discounted attendee registration fees for GMA's Annual Convention and Cities United Summit	✓	✓	✓	✓
INDUSTRY NEWS AND UPDATES				
Complimentary subscription to Georgia's Cities magazine	✓	✓	✓	✓
Complimentary subscription to GMA's "This Week at GMA" e-newsletter	✓	✓	✓	✓

For more information, contact businessalliance@gacities.com



CITIES UNITED SUMMIT 2024



January 26-29, 2024 The Hilton, Atlanta, Sponsorships close December 15, 2023

Nearly 1,000 mayors, councilmembers, city staff and special guests access advocacy tools, attend policy committee meetings, receive unrivaled training and gather with other peers and leaders.

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
BENEFIT	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500
# of Summit Full registrations includes all events - Value \$500 per registration	4	2	1		
# of additional tickets to sponsored event(s)	4	3	2	2	2
GMA Board of Directors Reception recognized sponsor	✓	✓			
Cocktail reception open to all attendees recognized sponsor	✓	✓	✓	✓	✓
Legislative Monday Breakfast recognized sponsor	✓	✓	✓		
New Member Orientation Sunday Breakfast recognized sponsor	✓			OR Awards Lunch (selection of 1)	
Awards Sunday Luncheon recognized sponsor	✓	✓	✓	OR New Member Orientation Breakfast (selection of 1)	
Opportunity to speak briefly (one-minute address) to attendees at sponsored event	Legislative Monday Breakfast	Legislative Monday Breakfast	Information Session Sunday PM	New Member Orientation Breakfast Sunday AM	N/A
Display table in pre-function/registration area	✓				
Sponsor logo Badge Printing stations screens	✓				
Sponsor logo on hand held badge scanners used by staff at all meetings	✓	✓			
Advertisement in event program	Full page	1/2 page			
Electronic Banner Ad in GMA weekly e-newsletter over 5,500 distribution	2x	2x	1x		

All sponsors receive:

Company listing: Conference Program, GMA Website, Georgia’s Cities magazine, General Session screens

Public recognition by GMA leadership

List of names of attendees– pre and post event, including city, title (please note, list does not include email addresses)

GMA post-event follow-up to attendees promoting sponsor support including link to company BAP page

Requirement of active/paid 2024 Business Alliance Program status to qualify for Cities United Summit sponsorship

For more information, contact businessalliance@gacities.com



ANNUAL CONVENTION 2024

June 21-25, 2024 Savannah, Sponsorships close May 3, 2024

For 90 years, this energizing and highly awaited 5-day event featuring a 2-day exhibit hall is held at the Savannah Convention Center. The Convention provides over 2,000 city officials, staff and guests with access to training, workshops, policy meetings, specialized forums, networking, social events and industry solutions for municipal governments.

GMA offers a range of impactful sponsorship opportunities that provide your organization optimal branding, networking and visibility.

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
BENEFIT	\$25,000	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500
# of Convention Full registrations – Value \$500 per registration	4	4	2	1	N/A	N/A
# of additional tickets to sponsored event(s)	4	4	4	2	2	N/A
Board Meeting Friday Reception invitation tickets	4	2				
Opening Sunday Session recognized sponsor	✓	✓	✓			
Closing Monday Evening Event recognized sponsor	✓	✓	✓			
General Monday Session recognized sponsor	✓	✓				
Awards Monday Event Luncheon recognized sponsor			✓			
Opportunity to speak briefly (one-minute address) to attendees at event	Sunday Opening Session	Monday General Session	Monday Event - GMA Assigned			
Thirty-second video sponsor provided (commercial) featured at event	Sunday Opening Session	Monday General Session	Monday Event - GMA Assigned			
Choice of ONE sponsored event - *Exhibit Hall Saturday Opening Event, *Exhibit Hall Sunday Buffet Lunch recognized sponsor, Monday Elected Official Mentor/Mentee Meet and Greet event				✓		
Choice of ONE sponsored event - Friday Training Lunch Buffet, Sunday City Managers' Meeting, Sunday City Attorneys' Meeting					✓	
Beverage break station recognized sponsor						✓
Company name for event Wifi Network access	✓					
Sponsor logo on event Mobile App landing page	✓	✓				
Ad in Convention Program	Full page	1/2 page	1/4 page			

All sponsors receive:

Company listing: Conference Program, GMA Website, Georgia’s Cities magazine, General Session screens
Public recognition by GMA leadership

List of names of attendees– pre and post event, including city, title (please note, list does not include email addresses)
GMA post-event follow-up to attendees promoting sponsor support including link to company BAP page

Requirement of active/paid 2024 Business Alliance Program status to qualify for Convention sponsorship

**Gold level sponsored exhibit hall events require separate exhibit hall booth purchase*

For more information, contact businessalliance@gacities.com

SPRING AND FALL DISTRICT MEETINGS 2024

GMA conducts an energetic road show of Spring and Fall District Meetings every year held in conjunction with a luncheon or dinner to provide opportunities for city officials to discuss legislative issues, receive updates on GMA programs and services and learn how they can get involved in GMA activities. District Meetings are ideal opportunities for companies to engage, network and enjoy a meal with mayors, council members, city managers and other municipal officials representing cities across the state.

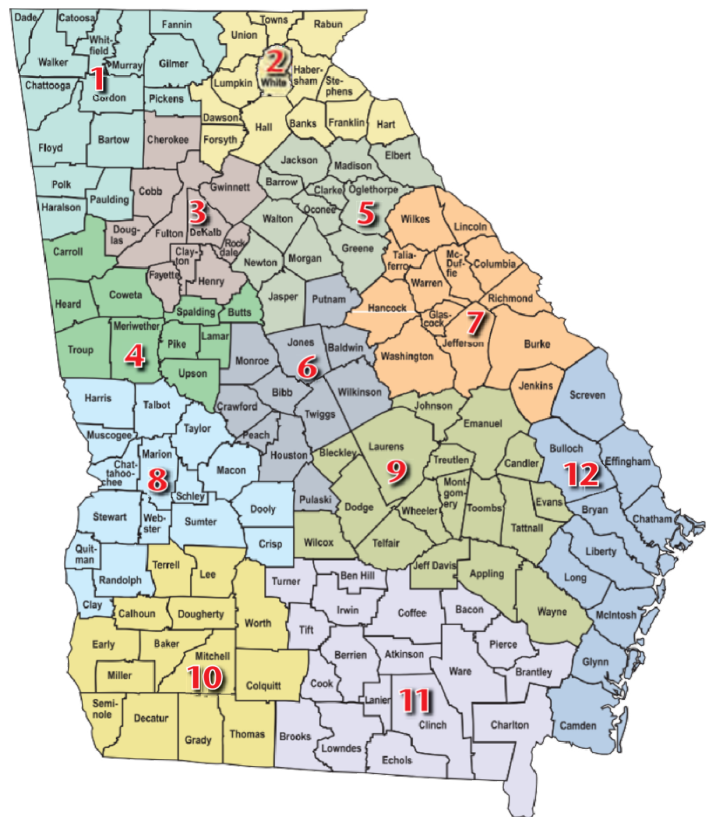
MEETING SPONSORSHIP

Rates: \$550 per District Meeting 20-40 average attendance

- Limited number of sponsors per meeting
- Requirement of active/paid 2024 Business Alliance Program status to qualify for District Meeting sponsorship

BENEFITS INCLUDE

- Table for sponsor to display marketing materials
- Opportunity for 2 sponsor representatives to attend sponsored meeting(s)
- 1-minute speaking opportunity for company representative to say, "thank you" and give brief intro of product or service
- Dining with attendees for high engagement networking
- Sponsor logo featured at event
- Attendee list, pre and post event
- Public recognition by GMA leadership during event



Requirement of active/paid 2024 Business Alliance Program status to qualify for District Meeting sponsorship





GMA SPECIAL EVENTS 2024

City officials count on GMA to enhance their knowledge and skills. Throughout the year, GMA addresses the needs faced by cities through specialized workshops, meetings and trainings featuring subject matter experts and community leaders. GMA provides limited opportunities for companies to sponsor and align themselves with high quality programs throughout the year.

BENEFITS FOR ALL EVENTS LISTED INCLUDE:

- 2 company representatives to attend each event and event meals and/or receptions unless otherwise noted
- 1-minute speaking opportunity for company representative to say, "thank you" and give brief intro of product or service
- List of names of registered attendees– including city, title (please note, list does not include email addresses)
- Public recognition by GMA leadership during event
- Company logo as branding pre and post event. Examples include website event registration page, event program materials and agenda handouts, on-site signage as event venue allows, table toppers, PPT presentations (note: branding opportunities will vary per event)
- Tabletop display for company materials available at selected events

UPCOMING EVENTS INCLUDE:

- **Hub Cities Initiative** – Comprised of the 13 core cities of the Metropolitan Statistical Areas (MSA) outside of Atlanta: Albany, Athens, Augusta, Brunswick, Columbus, Dalton, Gainesville, Hinesville, Macon, Rome, Savannah, Valdosta, and Warner Robins. The Mayor and city manager from each city is invited to attend the events. Average attendance-20 city officials.
 - i. Breakout meeting at January Cities United Summit and June Annual Convention – Sponsorship cost \$1,000 per meeting
 - ii. 2 day Fall Conference – Sponsorship cost \$2,500
- **GMA Board of Directors Reception and Dinner: Spring and Fall** – GMA's 60 plus member Board of Directors, composed of city officials from across the state, who govern GMA hold a spring and fall meeting which is preceded by two events – a reception and a dinner. Attended by 40-60 GMA board of directors along with GMA senior leadership. Sponsorship cost: \$2,500.



GMA SPECIAL EVENTS 2024

- **Spring Training Event April 11-12 Brasstown Resort, Young Harris & Fall Training Event September 26-27 Sea Palms Resort, St. Simons Island** – Hosted by the Harold F. Holtz Municipal Training Institute, through a partnership between GMA and UGA’s Carl Vinson Institute of Government. Expected attendance-80-120 municipal elected officials, city managers and assistant city managers. Sponsorship cost \$1,000 per event.
- **Metro Atlanta Mayors’ Association Meetings Spring and Fall date/locations TBD** – The Metro Atlanta Mayors Association (MAMA), created in 2003, is a cooperative alliance of the mayors of 70 cities in the 10-county metro Atlanta region. Meetings feature a topic selected by MAMA leadership and is conducted in conjunction with a meal. Attended by 40 -50 mayors and a mayor invitee. Sponsorship cost \$2,500 per event.
- **National League of Cities Summit Reception March 11, Washington DC and November, Tampa** – GMA hosts a reception at the NLC City Summit. The reception follows the Caucus Meeting and features beverages and light refreshments. Attended by 30-50 municipal leaders from Georgia. Sponsorship cost \$2,500.
- **Government Communicators Quarterly Series** – Occurring throughout the year, these meetings and programs feature government, private, and corporate sector subject matter experts on topics pertinent to government communications professionals. Events are attended (per event) by 40-55 city, county and state communication professionals, including public information officers and government communications directors.
 - i. Meeting sponsorship – 3 per year – Sponsorship cost \$500 per meeting
 - ii. 2-day Conference – Sponsorship cost \$1,000

Requirement of active/paid 2024 Business Alliance Program status to sponsor events

For more information, contact businessalliance@gacities.com



GEORGIA'S CITIES MAGAZINE - ADVERTISING PROGRAM 2024

Put your Company in City Halls Across Georgia

GMA's official magazine, Georgia's Cities Magazine, is the only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers. Companies can showcase their products, services and solutions through efficient year-round advertising to the publication's subscribers;

- **Mayors**
- **Council members**
- **Key city employees**
- **County commission chairs and managers**
- **Public libraries**
- **State agency leadership**
- **Selected press outlets**

Georgia's Cities offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles and solutions that cities can implement to be thriving communities.

RATES	1X	3X	6X
Full Page - 8.375" wide x 10.75" tall - No Bleed	\$1,310	\$1,250	\$1,180
Full Page - 8.625" wide x 11" tall - With Bleed	\$1,310	\$1,250	\$1,180
1/2 Page Horizontal - 7.375" wide x 4.625" tall - No Bleed	\$680	\$650	\$615
1/4 Page Vertical - 3.4375" wide x 4.625" tall - No Bleed	\$370	\$350	\$330
E-banner ads for This Week at GMA with electronic weekly distribution 5,500 - 600x60 Gif or JPG file (no animated GIF or flash)	\$500		

Note: Rate card is net; agency discounts do not apply.
 Material specifications: Ad file formats accepted are tif, jpg, eps, pdf.
 Requirement of active/paid 2024 Business Alliance Program status to qualify for advertising program
 GMA reserves the right to reject any advertising creative that doesn't comply with editorial policy or the mission of the Georgia Municipal Association, Inc.

2024 CALENDAR AND CLOSING DATES			
ISSUES	AD SPACE CLOSING DATE	EDITORIAL FOCUS	AD MATERIALS DUE
January/February	12/2/23	Legislative	12/16/23
March/April	2/10/24	Community Profiles & Spotlights	2/24/24
May/June	4/14/24	Sustainability, Innovation, and Technology	4/28/24
July/August	6/16/24	Arts & Culture	6/30/24
September/October	8/11/24	Public Safety	8/25/24
November/December	10/13/24	Economic Development	10/27/24

For more information, contact businessalliance@gacities.com



SUPPORT GMA NONPROFITS



Georgia City Solutions, Inc. (GCS) is a 501(c)(3) organization created by the Georgia Municipal Association in 2018 to establish and support new and innovative programs, solutions and research aimed at building vibrant, economically prosperous and well-managed cities, and improving the quality of life of municipal residents in Georgia. GCS has successfully launched programs in three focus areas including Equity and Inclusion (E&I), Municipal Workforce Development, and Youth Leadership and Engagement, along with literacy which underpins these focus areas.

GCS GOLF OPEN

MONDAY MAY 13, 2024

BULL CREEK GOLF COURSE

COLUMBUS, GA

Join 100 golfers (including city and municipal leaders) to help raise awareness and funds for Georgia City Solutions, Inc., a nonprofit created by the Georgia Municipal Association. Funds raised from the event support GCS programs and initiatives in youth leadership and engagement, promoting careers in municipal government, and equity and inclusion. GCS is helping cities create a path forward with our unique approach of scaling, replicating, and customizing programs to suit the needs of each municipal government and partner organization we work with.

EVENT SPONSORS: \$5,000

(4) Foursomes in tournament, company name/logo on all event signage and materials, hole sponsorship signs, lunch, refreshments, post-tournament dinner and giveaways

PLATINUM: \$3,000

(2) Foursomes in tournament, hole sponsorship sign, lunch, refreshments, post-tournament dinner, and giveaways

SILVER: \$1,000

(1) Foursome in tournament, hole sponsorship sign, lunch, refreshments, post-tournament dinner and giveaways

HOLE SPONSORS: \$500

TEAM FEE: \$600

(1) Foursome in tournament, lunch, post-tournament dinner and giveaways

INDIVIDUAL PLAYER FEE: \$175

Single playing spot in tournament, lunch, post-tournament dinner and giveaways

ADDITIONAL SPONSORSHIPS AVAILABLE:

Longest Drive – \$300

Closest to the Pin – \$300

Beverage Cart – \$600 (Limit of 2)

For more information contact Kay Love at klove@gacities.com



SUPPORT GMA NONPROFITS



YOUTH FORUM – FEB. 9-11, 2024. YOUTH SYMPOSIUM – OCT. 4-6, 2024 MORROW

THE YOUTH FORUM AND SYMPOSIUM ARE PART OF GMA'S AND GCS'S ENGAGE: CONNECTING WITH GEORGIA'S CHILDREN AND YOUTH INITIATIVE.

These annual GMA and Georgia City Solutions weekend events bring together an estimated 60 or more middle and high-school students and adult leaders from the thirty plus city sponsored youth councils from across the state of Georgia. Cities create youth councils as an effective way to engage with the youth in their community. By educating youth on the roles and responsibilities of cities, to teaching leadership skills, to creating youth-led service projects, cities look to youth councils to play a vital role in creating healthy communities. The Youth Forum is hosted by GMA and GCS while the Youth Symposium is hosted by a city with a youth council. At each event, attendees connect and network with other youth council members, share their youth council's accomplishments, hear and engage with presenters, participate in leadership exercises and work collaboratively in teambuilding activities.

All sponsors receive:

- Logo on event materials including programs and on-site signage
- Public recognition by GMA leadership
- Two company attendees to attend event weekend
- Brief speaking opportunity (3-5 minutes) to share how sponsors solutions and products work with cities and communities
- Standard table top for company materials including information on specific initiatives that may interest youth, such as internship and job opportunities
- Option to provide an item for event "goody bag" appropriate for middle and high-school aged youth

Sponsorship Levels

- \$2,500 Event – recognition as full event sponsor
- \$1,000 Meal – lunch (Saturday or Sunday) OR dinner (Saturday) sponsor
- \$500 Activity – extracurricular activity sponsor, examples include miniature golf, arcade, bowling, pizza party, etc.

For more information contact Alexandra Campos Castillo at acampos@gacities.com

"Learning about the good and the bad of being a leader, how to work with others, and doing things for our community helped us gather so many new ideas. We all enjoyed the interactive activities we did while listening to the great speakers share their personal experiences and things that can help us going forward. We were able to take more than a handful of things back and discuss it with the rest of our group."

– Kiarra, Carrollton Youth Council



SUPPORT GMA NONPROFITS

THE EMBRACE LEARNING SERIES

Participants in the Embrace Learning Series can expect to hear from experts in the field and participate in group discussions and practical learning activities focusing on themes centered around diversity, equity, and inclusion. The series includes the Municipal Leader Diversity, Equity, and Inclusion (DEI) Certificate Program, a program that trains city leaders on various components within local government with a DEI lens so they are better equipped to meet the challenges of their community.

MUNICIPAL LEADER DIVERSITY, EQUITY, AND INCLUSION CERTIFICATE PROGRAM

Summary: The certificate program is designed to equip municipal leaders with the knowledge, tools, and resources to create a foundation for sustainable, equitable, and economic prosperity for their city and its residents by creating an environment that values differences, fosters relationships and seeks a spirit of belongingness. The program is divided into seven modules in which participants will explore the areas of inclusive leadership, emotional intelligence, financial management, public safety, economic and community growth, community engagement and developing inclusive workforces. It culminates with a DEI capstone learning project. This program will take place at the GMA Headquarters in Atlanta, GA.

Module One - Inclusive Leadership – October 4, 2023

Module Two - Leading with Emotional Intelligence – Self-Study Day

Module Three - Financial Management – December 6, 2023

Module Four - Excellence in Public Safety – January 10, 2024

Module Five - Economic and Community Growth – February 7, 2024

Module Six - Community Engagement – March 6, 2024

Module Seven - Human Resources – April 17, 2024

Capstone Project Presentations – May 7-9, 2024 (virtual)

- Sponsorship Pricing: \$750 per module to cover lunch and breaks for up to 35 participants.
- Sponsor Benefits:
- One (1) sponsor representative to attend the sponsored module in person or virtually.
- 3-5-minute company “thank you” and brief intro on your organizations at the beginning of the lunch session (your representative will be served lunch).
- Logo and recognition as sponsor on GMA website, related event pages, event promotion, series wrap-up thank you ad in Georgia’s Cities magazine, and acknowledgment by GCS staff during the event.
- Participants attendee list, consisting of attendee name, title, city/partner organization.

For more information contact Alexandra Campos Castillo at acampos@gacities.com



SUPPORT GMA NONPROFITS



2024 Valdosta, Georgia

Georgia Forward is a convener, connector, and unifier whose mission is to unite our state, strengthen communities, and create a talent pipeline within Georgia.



Young Gamechangers is a unique and proven leadership-action program

that gathers 45 of Georgia’s brightest young minds to develop creative and viable recommendations for one community. Participants receive expansive, multi-faceted leadership development on three levels: Traditional training such as networking, personal assessments, and education; On-the-ground community and economic development training through engaging with the real problems and real people of a particular place and seeing real impact from their work; Training and practice in critical civic health skills such as a

greater understanding and openness to other points of view, building broad alliances and negotiating across divides. The annual Young Gamechanger program consists of four meetings in the host community: the 2-day opening session, a 2-day community research meeting, a presentation run through, the final community presentation that is open to the public, and a closing celebration dinner.

For information, contact Sadie Krawczyk at skrawczyk@gacities.com or by phone 678-528-0938.

	PLATINUM	GOLD	SILVER
BENEFIT	\$5,000	\$2,500	\$1,000
Young Gamechanger presenting program sponsor (recognized at all YG events in the local community)	✓		
Speaking opportunity at the opening session	✓		
Day-of Sponsor (includes speaking opportunity within one of the Young Gamechanger meetings)		✓	
Specific Breakfast or Lunch sponsorship			✓
Presentation opportunity during sponsored meal			✓
On-stage presence for the Final Community Presentation	✓		
Recognition during the Final Community Presentation	✓	✓	✓

	PLATINUM	GOLD	SILVER
BENEFIT	\$5,000	\$2,500	\$1,000
Tickets to the Closing Celebration Dinner	4	2	1
On-stage presence during Certificate Presentation Ceremony	✓		
Logo on Georgia Forward website, signage, press materials, and social channels	✓	✓	✓
Opportunity to add items to YG welcome bags	✓	✓	✓
Contact list for current Young Gamechangers class participants	✓	✓	
Sponsor letter in Community Final Report	✓		
Recognition in Community Final Report distributed in host city and throughout the state	✓	✓	✓
Logo recognition on GMA website (gacities.com) and in GA Cities Magazine	✓	✓	✓



SUPPORT GMA NONPROFITS



Georgia Forward is a convener, connector, and unifier whose mission is to unite our state, strengthen communities, and create a talent pipeline within Georgia.

GEORGIA FORWARD FORUM

Georgia Forward Forums are an opportunity for experts from all sectors and industries to have solutions-focused statewide conversations. This one-day event takes an expansive and long-term view, experts share their perspectives, pool their technical expertise and proven experience, and challenge one another in search of answers to deceptively simple questions – What should Georgia look like in ten years?

What will it take to foster quality of life and opportunity for all of Georgia’s communities?

For information, contact Sadie Krawczyk at skrawczyk@gacities.com or by phone 678-528-0938.

BENEFIT	PRESENTING	GOLD	SILVER	BRONZE
	\$20,000	\$10,000	\$5,000	\$2,500
Category exclusivity	✓			
Company recognition on website	✓	✓	✓	✓
Logo and link to company website from website	✓	✓		
Complimentary registration passes	10	6	4	2
Recognition during conference (stage mention) and at social events	✓	✓	✓	✓
Sampling opportunity - Table at registration	✓	✓		
Logo featured in Forum Program	✓	✓	✓	✓
Logo featured in Forum invitation	✓	✓	✓	✓
Logo featured at Forum	✓	✓	✓	✓
Logo featured in all print/web advertising	✓			
Logo featured on table signage	✓	✓	✓	✓
Company-branded item in gift bag	✓	✓	✓	
Recognition in the Forum Report, printed post Forum and provided to citizens across the state	✓	✓	✓	✓
Opportunity to welcome attendees at the Forum	✓			
Named sponsor of one of the break-out sessions during the Forum		✓	✓	



SUPPORT GMA NONPROFITS

The mission of the Georgia Cities Foundation is to assist cities in their community and economic development efforts to revitalize and enhance under-served downtown areas, by serving as a partner and facilitator in funding capital projects and by providing training and technical assistance.



GEORGIA ECONOMIC PLACEMAKING COLLABORATIVE

The Georgia Economic Placemaking Collaborative is two-year place-based economic development program of the Georgia Cities Foundation that provides participating communities with education, facilitation, technical assistance, networking, peer learning and incentives to help identify their community assets and develop a locally based placemaking strategy. Six cities participate per year each with a community team of 10-20 members.

PROGRAM SPONSOR \$10,000

- 2-Year recognition as GEPC sponsor
- Presence at both annual retreats
- Recognition during GEPC events and graduation celebration
- Recognition during the opening plenary session of the spring and fall retreat
- Logo recognition on Georgia Cities Foundation website, press materials and social channels
- Logo recognition in GA Cities Magazine

website, press materials and social channels

- Logo recognition in GA Cities Magazine

PLENARY SESSION SPONSOR \$2,500 (FALL RETREAT ONLY)

- Speaking opportunity (2 min.) during Plenary Session
- Sponsor acknowledgement on recorded Plenary Session posted on website
- Logo recognition on Georgia Cities Foundation website, press materials and social channels
- Logo recognition in GA Cities Magazine

RETREAT SPONSOR \$5,000

- Presence at sponsored retreat
- Recognition during opening session
- Logo recognition on Georgia Cities Foundation

For information, contact Sadie Krawczyk at skrawczyk@gacities.com or by phone 678-528-0938.



SUPPORT GMA NONPROFITS

Thursday June 6, 2024 Suwanee

The Georgia Cities Foundation (GCF) was originally established in 1999 by the Georgia Municipal Association as a 501(c)(3) organization. The mission of the Foundation is to assist cities in their community and economic development efforts to revitalize and enhance underserved downtown areas, by serving as a partner and facilitator in funding capital projects, and by providing training and technical assistance. In December 2010, the Foundation was designated as a Community Development Financial Institution (CDFI) by the United States Department of the Treasury's CDFI Fund which allows the Foundation to go after other funding sources for cities.



HEART & SOUL DOWNTOWN WORKSHOP

This six-hour workshop targets municipal officials that are interested in downtown revitalization. Workshop participants are provided opportunities to view actual plans and projects with officials from the host city discussing their downtown and neighborhood strategies, their success stories, and their lessons learned. The workshop includes formal presentations and tours of downtown areas.

The course utilizes city officials and downtown practitioners that have first-hand experience with downtown development. Additionally, information regarding available resources that are available to provide technical assistance and downtown incentives will be provided.

Municipal elected officials, city managers/administrators and assistant city managers/administrators will receive six hours of training credit through the Harold F. Holtz Municipal Training Institute for completion of the entire workshop. Downtown Development Authority (DDA) Board Members and Main Street Directors are encouraged to attend. The next workshop is planned for Fall (November) 2024 (location TBD).

ALL SPONSORS RECEIVE:

- Logo on event materials including programs and on-site signage
- Public recognition by GMA leadership
- Two company attendees to attend event
- Brief speaking opportunity (3-5 minutes) to share how sponsors solutions and products work with cities and communities
- List of names of registered attendees– including city, title (please note, list does not include email addresses)

SPONSORSHIP COST: \$1,500

For more information, contact
Cindy Eidson at ceidson@gacities.com



PLAN YOUR YEAR WITH GMA - 2024 SPONSOR COMMITMENT FORM

SPONSORSHIPS AT A GLANCE

COMPANY NAME	COMPANY CONTACT	EMAIL	PHONE

For more information, contact businessalliance@gacities.com. Please indicate by checking commitments. Submission of Commitment Form does not guarantee confirmation of selection, GMA will be in contact regarding specifics and invoicing. BAP discount will be applied where applicable

BUSINESS ALLIANCE PROGRAM INVESTMENT LEVEL		✓
Platinum	\$3,500	
Gold	\$2,000	
Silver	\$1,000	
Nonprofit	\$250	

SPONSORSHIPS		✓
Event	Investment Opportunities	
Cities United Summit		
Presenting	\$20,000	
Platinum	\$10,000	
Gold	\$5,000	
Silver	\$2,500	
Bronze	\$1,500	
Annual Convention		
Presenting	\$25,000	
Diamond	\$20,000	
Platinum	\$10,000	
Gold	\$5,000	
Silver	\$2,500	
Bronze	\$1,500	

ADVERTISING GEORGIA'S CITIES MAGAZINE	SUBSCRIBERS: 7,000 • PUBLISHED 6X PER YEAR			✓
	1x Rate	3x Rate	6x Rate	
Full Page	\$1,310	\$1,250	\$1,180	
1/2 Page	\$680	\$650	\$615	
1/4 page	\$370	\$350	\$330	
E-banner ads for This Week at GMA	\$500			



PLAN YOUR YEAR WITH GMA - 2024 SPONSOR COMMITMENT FORM

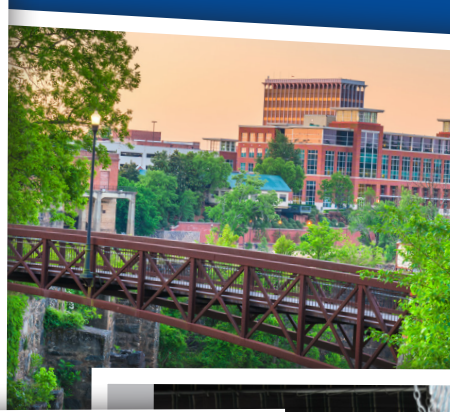
SPONSORSHIPS AT A GLANCE

SPONSORSHIPS		✓
Event	Investment Opportunities	
Meeting, Training, Conference and Summit		
Spring District Meetings ____ # of meetings	\$550 per District	
Fall District Meetings ____ # of meetings	\$550 per District	
Metro Atlanta Mayors Association Meeting - Spring or Fall	\$2,500	
HUB Cities - Breakout Cities United Summit Or Convention	\$1,000	
HUB Cities 2 day Conference	\$2,500	
GMA Board of Directors Reception or Dinner - Spring or Fall	\$2,500	
Spring or Fall 2 Day GMA Training	\$1,000	
Broadband Summit	\$2,500	
National League of Cities Summit Georgia Receptions	\$2,500	
Government Communicators meetings ____ # of meetings	\$500 per Meeting	
Government Communicators Conference	\$1,000	
EMBRACE Certificate Program		
One module	\$750	
Golf Tournament		
Event	\$5,000	
Platinum	\$3,000	
Silver	\$1,000	
Team	\$600	
Hole	\$500	
Individual player fee	\$175	
Longest Drive	\$300	
Closest to the Pin	\$300	
Beverage Cart	\$600 (Limit of 2)	

SPONSORSHIPS		✓
Event	Investment Opportunities	
Young Game Changers		
Platinum	\$5,000	
Gold	\$2,500	
Silver	\$1,000	
Georgia Forward Forum		
Presenting	\$20,000	
Gold	\$10,000	
Silver	\$5,000	
Bronze	\$2,500	
Georgia Economic Placemaking Collaborative		
Program	\$10,000	
Retreat	\$5,000	
Plenary	\$2,500	
Youth Symposium		
Event	\$2,500	
Meal	\$1,000	
Activity	\$500	
Heart and Soul Tour		
Event	\$1,500	



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