



SUPPORT GMA NONPROFITS

Thursday June 6, 2024 Suwanee

The Georgia Cities Foundation (GCF) was originally established in 1999 by the Georgia Municipal Association as a 501(c)(3) organization. The mission of the Foundation is to assist cities in their community and economic development efforts to revitalize and enhance underserved downtown areas, by serving as a partner and facilitator in funding capital projects, and by providing training and technical assistance. In December 2010, the Foundation was designated as a Community Development Financial Institution (CDFI) by the United States Department of the Treasury’s CDFI Fund which allows the Foundation to go after other funding sources for cities.



HEART & SOUL DOWNTOWN WORKSHOP

This six-hour workshop targets municipal officials that are interested in downtown revitalization. Workshop participants are provided opportunities to view actual plans and projects with officials from the host city discussing their downtown and neighborhood strategies, their success stories, and their lessons learned. The workshop includes formal presentations and tours of downtown areas.

The course utilizes city officials and downtown practitioners that have first-hand experience with downtown development. Additionally, information regarding available resources that are available to provide technical assistance and downtown incentives will be provided.

Municipal elected officials, city managers/administrators and assistant city managers/administrators will receive six hours of training credit through the Harold F. Holtz Municipal Training Institute for completion of the entire workshop. Downtown Development Authority (DDA) Board Members and Main Street Directors are encouraged to attend. The next workshop is planned for Fall (November) 2024 (location TBD).

ALL SPONSORS RECEIVE:

- Logo on event materials including programs and on-site signage
- Public recognition by GMA leadership
- Two company attendees to attend event
- Brief speaking opportunity (3-5 minutes) to share how sponsors solutions and products work with cities and communities
- List of names of registered attendees– including city, title (please note, list does not include email addresses)

SPONSORSHIP COST: \$1,500

For more information, contact
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