Digital Badge Program

City of Snellville

April 2nd, 2019

Economic Development Intern

Shay'na Fields

PURPOSE

- **To prepare high school students for career readiness and civic engagement, and to present an opportunity for adults to achieve additional credibility and higher achievement levels.**

Key Players

- **Developer**: is the institution [City of Snellville & Partners] who desires to award a badge recognizing a skill or knowledge.

  Issuer: have the technical capability [LRNG Platform] to encrypt the badge to those receiving a badge from the developer.

- **Learner:** are those who are rewarded for completing different projects, demonstrating various skills, and/or passing a standard-based credential.

Examples of Digital Badges

Badges for Students

- ***Financial Literacy Badge:***
  - **Money Race- Learning Several Lanes of Income**

- ***Professionalism Badge:***
  - **The Fashionable Citizen**

(Bring in Clothing Retail representative)

- ***Effective Negotiator Badge:***
    - **How to present yourself in:**
      - **An Interview**
      - **City Hall/Town Hall Meetings**
      - **Business Negotiations**

- ***Creative Strategist Badge:***
  - **Translating creativity into innovation and development skills**

- ***Leadership Badge:***
  - **Earned once student successfully completes the course; student displays exceptional leadership skills.**

Global Challenges Badges

by TOMCO$_2$ Systems

Developing an essential "pre-skill set" that encourages participants to pursue a career in any area of STEM or on the job advancement gives employees additional skills.

For Example:

- **Dry Ice Production and Storage Badge** *(Understands how equipment is used to Dry Ice)*
- **Food Freezing & Chilling Badge** *(Obtained after learning dynamics of Freezing and Chilling solutions)*
- **Water Treatment Badge** *(Obtained after learning Water Treatment Market Segments or PSF Value Spectrum)*
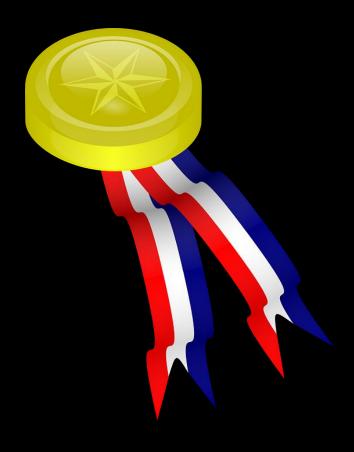
Examples of Potential Digital Badges by TOMCO$_2$ SYSTEMS

Upon Completion of The Digital Badge Program Participants will:

- **Receive a certificate from the City of Snellville to certify their skills and work ethic.** (This would be great for resumes, job, and college applications to show experience/training)

- **Have access to a network of professionals as they transition into college or their career.**

- **Receive a recommendation letter from the Mayor of Snellville.** (Send to top 5 colleges, jobs, internships, etc.)

Potential Sponsor

Objective:

The City of Snellville would like to partner with TOMCO$_2$ Systems as a potential sponsor for the Digital Badge Program.

Our goal is to equip our participants with the skills necessary to conqueror global challenges starting within their community.

Budget for Digital Badge Program

- **LRNG Platform:** $4,400
- **City of Intern:** $2,160

Total: $6,560

Digital BADGE LEADER CREED

- "As a citizen, I am a leader blazing a path for others to follow. I will use my voice to make a difference and to represent my community and family. I am bigger, I am stronger, and I represent GREATNESS."

SNELLVILLE *Spirit*
Where Everybody is Proud to Be Somebody
SPRING 2019

SNELLVILLE DAYS · ARTS & CRAFTS FESTIVAL · T.W. BRISCOE PARK

Come Celebrate Snellville Days in Briscoe Park
...turday, May 4, 10 am – 6 pm
...nday, May 5, 12 pm – 5 pm

City organizations utilizing interns for projects

Snellville has a reputation of engaging its citizens and young people in a number of roles. At a recent joint retreat of the city boards, commissions and authorities, the directors of these groups identified several goals, one of which was to develop a business communication and outreach program for Snellville Tourism and Trade and the Downtown Development Authority.

A new internship program through the University of Georgia was shared with the directors of STAT and the DDA. City officials decided to hire two interns to work on these goals. The interns will work with the city organizations until the end of the Spring quarter.

Tseyon Sisay - I am currently a third-year student at the University of Georgia studying International Affairs and Economics. This spring, I am interning with the Snellville Department of Economic Development and STAT to bring together local businesses, and find ways that the city can best serve businesses in the local Snellville area. I will work closely with the city's Commerce Club and Downtown Development Authority to foster a new business communication program to bring awareness for the opportunities that the city has to offer. I am very excited and eager to work with the City of Snellville on new this new project and I hope to be in touch with your business soon!

Shay'na Fields - I am a Junior Political Science Major with a concentration in International Affairs at Georgia State University. I'm also the founder of Operation50Speaks Inc, a non-profit where we educate young adults on the importance of their voice in the local government through creative civic engagement. Being an intern for Snellville's Economic Development

Deptartment has served as an insightful and significant part of my career. As an intern, I was able to spearhead my first business negotiation with the presentation of a city program. I was required to curate a PowerPoint presentation to introduce the purpose and benefits of our program to the CEO and senior staff of Eastside Medical Hospital, TOMCO2 Systems. Additionally, I have been able to network with the youngest Gwinnett County Board of Education Member Everton Blair, and LEAADS CEO Karen Foot. I am excited about the future of Snellville and thankful for the opportunity to intern at City Hall.

Imane Bassit - Growing up as a teen in Casablanca, Morocco, I have always dreamt of the possibility of positively impacting my community. This intern experience, along with my classwork at the University of Georgia, is enhancing who I am. Being selected to be a part of the Emerging Leaders program offers me the opportunity of not only serving a specific sector in Georgia, but it is also bringing me one step closer to fulfilling my goal of positively impacting my community. As someone who wants to dedicate her life to public service, I believe my work with the Development Authority of Snellville and the Urban Redevelopment Agency will help me better understand advocating for an important community cause and make an impact in my community. I am working on creating a plan to launch a youth recreation center in partnership with LEAADS, and I am working on investigating how to best deploy 5G and autonomous and connected vehicles in the soon-to-be-built Snellville Towne Center. I look forward to Snellville being a better place as a result of my work. *A picture was not available of Bassit.*

Tseyon Sisay

Shay'na Fields

Snellville's TOMCO wins county business award

TOMCO2 Systems, a native Snellville company, won the 2019 Medium Manufacturer of the Year Award at the Partnership Gwinnett's Movers & Makers Manufacturing and Supply Chain ...wards.

TOMCO is a community-minded organization nestled along ...sebud Road in Snellville. City Leadership is working with ...MCO to support and encourage its position in the community.

Thank you, Partnership Gwinnett for the continued support," ...Luke Bradshaw, TOMCO Systems President. "We look ...ard to collaborating on future community outreach efforts."

...roaching their 50-year anniversary, ...ced CO2 storage and distri...