

GMA Georgia's Cities Magazine - Advertising Program

Put your Company in City Halls Across Georgia

GMA's official magazine, Georgia's Cities Magazine, is THE only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers.

Companies can showcase their products, services and solutions through efficient year-round advertising to the publication's receivership of:

- **Mayors**
- **Council members**
- **Key city employees**
- **County commission chairs and managers**
- **Public libraries**
- **State agency leadership**
- **Selected press outlets**

Georgia's Cities offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles, and solutions that cities can implement to be thriving communities.

RATES			
GA CITIES MAGAZINE	1x	3x	6x
Full Page - 8.375" wide x 10.75" tall -No Bleed	\$1,310	\$1,250	\$1,180
Full Page - 8.625" wide x 11" tall - With Bleed	\$1,310	\$1,250	\$1,180
1/2 Page Horizontal - 7.375" wide x 4.625" tall - No Bleed	\$680	\$650	\$615
1/4 Page Vertical - 3.4375" wide x 4.625" tall - No Bleed	\$370	\$350	\$330

Note: Rate card is net; agency discounts do not apply.

Note: Full page bleed option.

Material specifications: Ad file formats accepted are tif, jpg, eps, pdf.

2019 CALENDER AND CLOSING DATES				
ISSUES	FOCUS	CLOSING DATE	AD MATERIAL	MAILING DATE
July/August	Historic & Natural Preservation	6/10/2019	6/24/2019	7/29/2019
September/ October	Public Safety	8/7/2019	8/21/2019	9/30/2019
November/ December	Community & Economic Development	10/10/2019	10/24/2019	11/29/2019

For more information, contact Amy Henderson, email: ahenderson@gmanet.com or phone: 678.686.6226

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2019 Business Sponsorships

