



## 2019 BUSINESS SPONSORSHIPS

# GMA BUSINESS ALLIANCE PROGRAM

ADVOCACY | SERVICE | INNOVATION



OUR VISION

OUR VISION IS TO CREATE SUSTAINABLE, MUTUALLY BENEFICIAL RELATIONSHIPS BETWEEN THE GEORGIA MUNICIPAL ASSOCIATION (GMA), GEORGIA'S CITIES AND OTHER ORGANIZATIONS THAT HELP TO BUILD STRONG, VIBRANT COMMUNITIES.



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## A MESSAGE FROM THE GEORGIA MUNICIPAL ASSOCIATION



From its beginning in 1933, the Georgia Municipal Association is an organization made up of city officials who are determined to make cities stronger and deal with the problems of cityhood each day. In the early days that meant seeking funding sources for cities – which were rapidly absorbing displaced agricultural populations and providing ways for cities to grow other than through charter changes at the legislature each year.

Today, GMA represents all of Georgia's 538 cities and consolidated governments by advocating on their behalf at the state Capitol and in Washington, D.C., providing their leaders with training, information and resources to lead, and the services to be more effective and efficient.

Throughout its history, GMA has been about municipal governments speaking with one voice for downtown development, advocacy and business growth within our cities. Where leadership on the local level may change, GMA remains the source of information and a place to make connections. GMA's Business Alliance Program provides GMA with a network of experts to help carry out the mission of GMA. Through the combined efforts of GMA and members of the Business Alliance Program, Georgia cities gain additional resources and information to help them operate their cities and provide the best services to their residents and businesses.

The Alliance is here to help you grow your business while you help us build a stronger Georgia. Together, we are creating strong, vibrant cities for Georgia.

Sincerely,

A handwritten signature in black ink that reads "Larry Hanson". The signature is fluid and cursive, with the first name "Larry" and last name "Hanson" clearly legible.

Larry Hanson, GMA Executive Director

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## ABOUT GMA

“City officials around the state rely on the Georgia Municipal Association for information, training and services. The GMA name is synonymous with “trust,” and we hold in high esteem the companies that align themselves with our association. We appreciate all of partners and sponsors and thank them for their belief in good government and strong cities.”

~ Linda Blechinger  
Mayor of Auburn, Georgia  
GMA Board President



Representing all of Georgia’s 538 cities and consolidated governments in Georgia, our mission is to anticipate and influence the forces shaping Georgia’s cities and to provide leadership, tools and services that assist municipal governments in becoming more innovative, effective and responsive.

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Created in 1933, GMA is the only statewide organization that represents municipal governments in Georgia. We are a voluntary, non-profit organization that provides our members with nearly 100 full-time employees who are charged with program implementation and member support.



Legislative  
Advocacy



Training/  
Education



Governmental  
Services



Local Government  
Practicum



Technical  
Consulting



Resources

# ABOUT GMA



**GMA is governed by a comprehensive Board of Directors, composed of city officials including:**

- GMA Officers
- Directors at Large
- Section Presidents
- Policy Committee Chairs
- Active Past Presidents
- District Officers
- GMEBS/WCSIF/GIRMA Board Chair
- Municipal Training Board Chair

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## The Economic Power of Cities

**All** of Georgia's **538** cities  
(100% market share) are GMA Members



**Elected officials** in cities have a high level of involvement, influence and impact in their communities

**44%** have served 1-4 years;  
**4%** have served 25 or more years



**30%** have relatives that have served in city government



**62%** of elected officials born in Georgia



**68%** have lived in their city for 20+ years



Source: GMA Member City Officials Demographic survey conducted February 2016

**42.8%** of the population resides in cities



**69%** of jobs are in cities



Cities Spend **\$8.5** Billion Annually

**\$2.1 billion** on Public Safety



**\$1.15 billion** on Utilities



**\$.5 billion** on Roads



Edge Hill population **25**



Cities Size Range  
Smallest to Largest



Atlanta population **464,000**



## Supporting Community Development

### Georgia Cities Foundation

Businesses can align their community philanthropic goals with the mission of the Georgia Cities Foundation, a 501(c)3 established by GMA, is to assist cities in their community development efforts to revitalize and enhance underserved downtown areas, by serving as a partner and facilitator in funding capital projects, and by providing training and technical assistance.

The Georgia Cities Foundation accepts funds from the contributions of corporations, individuals, and private foundations to support its Revolving Loan Fund and State Small Business Credit Initiative loan programs.

#### Foundation Project Impacts

- 263 New Downtown Businesses
- 1,463 New Jobs Downtown
- \$117.35 Million in Private Investments
- 8 Cultural Facilities
- 283 Downtown Housing Units
- 155 Hotel Units Downtown
- 1,174,574 Redevelopment Floor Area (square feet)
- 193,583 New Construction (square feet)

### Georgia Placemaking Collaborative

The Georgia Placemaking Collaborative is designed to assist cities in developing locally based strategies to address their most pressing economic development and quality of life issues. It helps cities identify the unique assets of their community to create and develop strategies and outcomes around quality of life and economic sustainability. Largely modelled after the Georgia Initiative for Community Housing program, the Placemaking Collaborative consists of a three-year program with two retreats per year. The retreats include facilitation for community teams along with education and peer learning. The teams will be comprised of representatives from city and/or county government, and a broad group of key stakeholders from the public and private sectors of the community. Program partners are GMA, Georgia Cities Foundation, Georgia Power, Georgia Department of Community Affairs and the University of Georgia's Carl Vinson Institute of Government.

### Affiliate Associations

GMA works with several municipal and professional associations to support annual conferences and events. GMA can help your company connect with the targeted audiences and communities of these organizations through sponsorship and exhibits which include:

- **Georgia Association of Fire Chiefs:** Supports and improves statewide public safety and the general welfare of its members.
- **Georgia City Clerks and Finance Officers Association:** Improves the professionalism and education of City Clerks and Finance Officers.
- **Georgia City-County Management Association:** Provides professional development programs and publications for local government professionals.
- **Georgia Downtown Association:** Promotes the economic redevelopment of Georgia's traditional downtowns through advocacy, education and marketing.
- **GMA Gas Section:** Coordinates activities and assists municipally owned natural gas systems in providing efficient, safe and economical service to their consumers.

## GMA Business Alliance Program

Business Alliance Program participants are offered an array of ways to engage with elected officials and managers of all 538 cities of Georgia. Three levels of participation provide your business the opportunity to efficiently market to the largest municipal audience in Georgia.

INVESTMENT BENEFITS	INVESTMENT LEVEL			
	PLATINUM \$3,000	GOLD \$1,500	SILVER \$750	NONPROFIT \$250
<b>MEMBER ACCESS</b>				
GMA member database - includes name, title, city, address, and phone number	✓	✓	✓	✓
Opportunities for subject matter expertise sharing	✓	✓	✓	✓
Invitation to join exclusive GMA member and strategic meetings and initiatives	✓			
Eligible for GMA Custom Cities marketing and sponsorship programs	✓			
<b>ENHANCED VISIBILITY</b>				
GMA Online Business Directory including logo, description, contact information, business categories, website link.	✓	✓	✓	✓
Platinum/Gold includes social media links. (Platinum includes embedded video and RSS newsroom feed).	✓	✓		
Opportunities to submit subject matter expert articles to newspaper, e-Newsletter, website and social media	✓	✓	✓	✓
Access to sponsor maximization resources including webinars & pre-event sponsor briefings	✓	✓	✓	✓
Prominent logo visibility on website and recognition materials including Georgia's Cities newspaper	✓	✓	✓	✓
Banner Ad in One (1) e-Newsletter	✓	✓		
Company "Center Stage" highlight in Georgia's Cities newspaper	✓			
<b>DISCOUNTED RATES</b>				
Discounted rates on advertising in Georgia's Cities Newspaper	15%	10%	10%	
Discounted event sponsorship fees and exhibit space	15%	10%	10%	
Discounted attendee registration fees for GMA's Annual Convention and Mayors' Day Conference	✓	✓	✓	✓
<b>INDUSTRY NEWS &amp; UPDATES</b>				
Complimentary subscription to Georgia's Cities Newspaper	✓	✓	✓	✓
Legislative updates, monthly e-Newsletter and other e-mail communications	✓	✓	✓	✓
Press Release announcement on participation in Business Alliance Program	✓	✓		

# SPONSORSHIP BENEFITS

## Powerful and Impactful Engagement Opportunities

GMA's Business Alliance Program provides targeted and efficient opportunities for your organization's dialogue and participation with local governments. Businesses gain wide recognition throughout the year to develop and maintain contacts with elected officials and municipal staff.

In fact, current Business Alliance Program participants cite the top benefits include enhanced brand/services awareness and accessibility to key municipal decision-makers.

Your support helps to strengthen cities as you share a commitment to impacting wide variety of critical issues in local government across Georgia.



### Industry Sponsor Categories include:

- Architectural Services
- Engineering
- Financial Services
- Legal Services
- Utilities
- Construction
- Environmental Services
- Information Technology
- Outsourced Private Services
- Waste Management Services

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# SPONSORSHIP OPPORTUNITIES

“Being a sponsor of the GMA, for over 20 years now, has provided us with high returns for our investment and ideal opportunities to create meaningful relationships with our government clients. We are proud to have our company and brand aligned with GMA.”

~ Tim Hallmark,  
Eastern Regional Manager at Consolidated Pipe & Supply Co., Inc.



Through your investment in GMA, you help support efforts to strengthen cities, and at the same time, raise your profile with elected and appointed municipal officials.

# GMA Georgia's Cities Newspaper - Advertising Program

## Put your Company in City Halls Across Georgia

GMA's official newspaper, Georgia's Cities Newspaper is THE only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers.

Companies can showcase their products, services and solutions through efficient year-round advertising to the publication's readership of:

- Mayors
- Council members
- Key city employees
- County commission chairs and managers
- Public libraries
- State agency leadership
- Selected press outlets

Georgia's Cities offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles, and solutions that cities can implement to be thriving communities.



SPONSORSHIP OPPORTUNITIES

### RATES

GA CITIES NEWSPAPER	1x	5x	10x
Full Page - 10" x 16"	\$1,310	\$1,250	\$1,180
1/2 Page - 10" x 7.75"	\$680	\$650	\$615
1/4 page - 4.75" x 7.75"	\$370	\$350	\$330

Note: Rate card is net; agency discounts do not apply.

Material specifications: Ad file formats accepted are tif, jpg, eps, pdf non-bleed.

### 2019 CALENDAR AND CLOSING DATES

ISSUES	FOCUS	CLOSING DATE	AD MATERIAL
January	Legislative	11/14/2018	11/28/2018
February	Infrastructure	12/27/2018	1/10/2019
March	Agriculture	1/23/2019	2/06/2019
April	Downtowns	2/22/2019	3/8/2019
May	Mobility	3/25/2019	4/8/2019
June	Tourism	4/25/2019	5/9/2019
August	Historic & Natural Preservation	6/19/2019	7/3/2019
September	Public Safety	7/27/2019	8/9/2019
October	Economic Development	8/26/2019	9/9/2019
November	Community Development	9/20/2019	10/4/2019

\*Bonus distribution: January issue at Mayors' Day Conference, June issue at June Annual Convention.

For more information, contact Amy Henderson, email: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com) or phone: 678.686.6226

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## GMA 2019 Mayors' Day Conference

January 25-28, 2019 | Sponsorships close November 30, 2018

Over 800 elected officials representing our city and state gather this year at the Atlanta Hilton. This sought-after forum is to gain critical policy insight for the legislative session at hand, learn best practices and continuing education through training, and gather with other peers and leaders.

### SPONSORSHIP LEVELS

Our sponsorship levels provide your organization a variety of opportunities to both brand and connect intimately with attendees. All sponsors receive benefits including:

- Company listing: Conference Program, GMA Website, Georgia's Cities Newspaper, General Session screens
- Public acknowledgment by GMA staff

#### PLATINUM: \$5,000

- Sponsorship of Sunday Awards Luncheon OR Monday Legislative Breakfast
- Three full conference registrations (value \$1,500) + three additional tickets to sponsored event = six tickets total to sponsored event
- Thirty-second video (commercial) at sponsored event
- Full-page ad in event program
- Ad in one e-Newsletter edition (distribution 4,000)
- Banner ad in GMA's e-newsletter

#### GOLD: \$2,500

- Sponsorship of Sunday Awards Luncheon OR Monday Legislative Breakfast
- One full conference registration (value \$500) + two additional tickets to sponsored event = three tickets total to sponsored event

#### SILVER: \$1,000

- Sponsorship of a Coffee Break servicing weekend attendees OR Sunday Newly Elected Officials Orientation Breakfast. Limited to five sponsors
- Two tickets to Newly Elected Officials breakfast

#### BRONZE: \$750

- Sponsorship of Sunday predinner reception open to all attendees. Limited to six sponsors
- Two tickets to predinner reception

**Note:**

**Requirement of active/paid 2019 Business Alliance Program status to qualify for Mayors' Day sponsorship**

For more information, contact Amy Henderson,  
email: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com) or phone: 678.686.6226

# GMA 2019 Annual Convention

June 21-24, 2019 | Sponsorships and Exhibits close May 3, 2019

For 86 years, this energizing and highly awaited 5-day event is held in historic Savannah at the International Trade and Convention Center. The Convention provides over 2,000 city officials and guests with access to continuing education, specialized forums, networking and social events, and industry solutions for municipal governments.

GMA offers a range of participation options including impactful sponsorships, our highly trafficked exhibit hall, and training underwriting that provide optimal branding, networking, and visibility.

## EXHIBIT HALL BOOTH SPACE

- Exhibit hall hours: Saturday afternoon, Sunday morning through mid-afternoon
- Rates: Standard 10x10 booth \$875; Double booth \$1,750; Equipment Space \$1,650
- Benefits include company listing on year round interactive floorplan on GMA site, listing in program, listing on event mobile app, five exhibit hall badges for company representatives, and list of registered show attendees (includes name of attendee and city represented)
- Includes space rental only - Additional costs for booth furniture, power, shipping and janitorial through exhibit service contractor

## SPONSORSHIP PACKAGE • ALL SPONSORS RECEIVE:

- Company listing: Annual Convention Program, GMA Website, recognition in Georgia's Cities newspaper June and August issues, large screens in general sessions, large signs located throughout convention, and signage at selected sponsor event
- Public acknowledgment by GMA staff at sponsored event
- Tickets to sponsored event and complimentary Convention registration (based on sponsorship level)

**Requirement of active/paid 2019 Business Alliance Program status to qualify for Convention sponsorship**

## PRESENTING: \$25,000

- Thirty-second video (commercial) featured at Sunday General Session
- Opportunity to speak briefly (two minute address) to attendees from stage at General Session
- One full page ad in Convention program
- All benefits of Diamond Sponsorship

## DIAMOND: \$20,000

- Joint-sponsor of the Monday evening closing event
- Four full conference registrations (value \$2,000) + six additional tickets to sponsored event = ten tickets total to sponsored event
- Company banner placement in registration area

## PLATINUM: \$10,000

- Joint-sponsor of the Sunday General Session
- Two full conference registrations (value \$1,000) + four additional tickets to sponsored event = six tickets total to sponsored event
- Company banner placement in registration area

## GOLD: \$5,000

- Joint-sponsor of the Sunday Exhibit Hall Luncheon or Monday Awards Luncheon
- One full conference registration (value \$500) + two additional tickets to sponsored event = three tickets total to sponsored event

## SILVER: \$2,500

- Company acknowledgment at one of the following events: City Attorneys' Meeting (limited to 5 sponsors), City Managers' Meeting (limited to 5 sponsors), Exhibit Hall Opening Reception, or Exhibit Hall meal
- Two tickets to sponsored event

## BRONZE: \$1,500

- Company sponsor for all coffee and beverage breaks

For more information, contact Amy Henderson,  
email: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com) or phone: 678.686.6226

SPONSORSHIP OPPORTUNITIES

2019 Business Sponsorships



## GMA Fall District Meetings

The Association conducts an energetic road show of Fall District Meetings every year in 11 of 12 districts, with the possibility of additional meetings in the Metro Atlanta area. These meetings, which are held in conjunction with a luncheon or dinner, provide opportunities for city officials to discuss legislative issues, receive updates on GMA programs and services and learn how they can get involved in Association activities. District Meetings are ideal opportunities for companies to engage, network and enjoy a meal with mayors, council members, city managers and other municipal officials representing cities across the state.

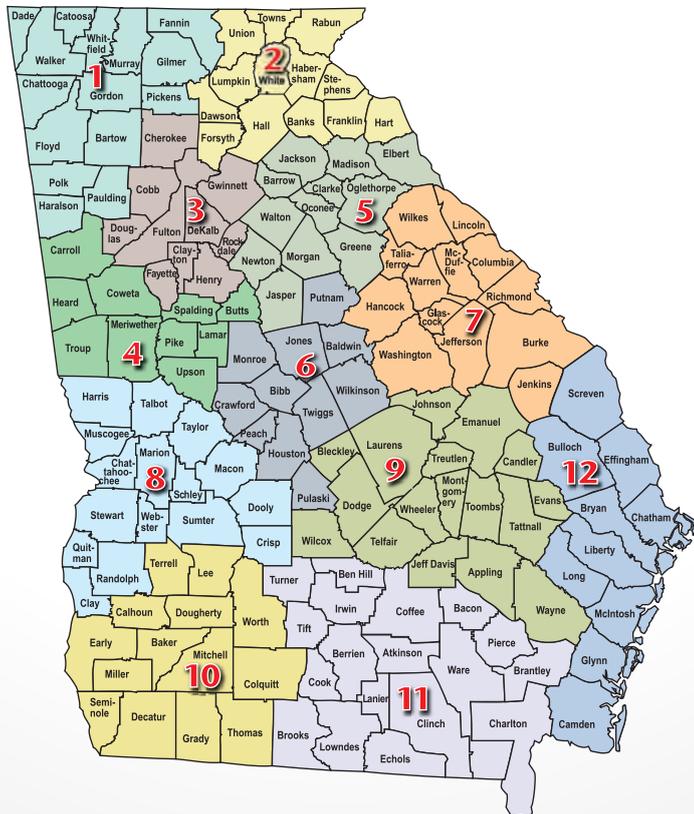
### SPONSORSHIP OPPORTUNITY

Meeting Sponsor Rates: \$450 per District - 50 average attendance

- Limit of five sponsors per meeting
- Requirement of active/paid 2019 Business Alliance Program status to qualify for District Meeting sponsorship
- Maximum number of five meetings per company

### BENEFITS INCLUDE

- Table for sponsor to display marketing materials
- Opportunity for two (2) sponsor representatives to attend meeting and speak to the group (up to 2 minutes)
- Dining with attendees for high engagement networking
- Sponsor logo display sign at meeting and GMA website on District Meeting Schedule
- Attendee list, pre and post event



For more information, contact Amy Henderson,  
 email: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com) or phone:  
 678.686.6226

# GMA 2019 Training Events

City officials count on GMA to enhance their knowledge and skills. Throughout the year GMA addresses the needs faced by cities through specialized workshops, meetings, and trainings featuring subject matter experts and community leaders. GMA provides limited opportunities for companies to sponsor and align themselves with high quality programs throughout the year.

## 2019 Events include\*:

### Spring

- GMA Training Event  
April 12-13, Athens Classic Center

### Summer

- Government Communicators Conference  
August 15-16, Athens
- Municipal Leadership Institute  
August 27-30, Jekyll Island

### Fall

- GMA Training Event  
September 26-27, Valdosta

\* Dates and locations will be updated by GMA upon venue confirmations



## EVENT SPONSORSHIP DETAILS

Sponsorship costs range from \$500-\$1,000 per event.

Sponsorship benefits dependent upon event format and may include:

- Exclusive access: limited to 3 companies per event
- Company listing: GMA website, event signage, event program at sponsored event
- Tabletop display positioned in event room or high traffic area
- Opportunities to interact and network with attendees
- Public acknowledgment by GMA staff at sponsored event
- Admission for two (2) company representative(s) to sponsored event
- 2-minute company “thank you” and brief intro on company’s solution
- List of attendees – pre and post event (name, city, address)

For more information, contact Amy Henderson,  
email: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com) or phone: 678.686.6226

SPONSORSHIP  
OPPORTUNITIES

2019 Business Sponsorships

## Mayors' Christmas Motorcade Golf Tournament

Join 130 golfers (including 60 city and municipal leaders) help raise funds to provide Christmas gifts to the many clients living in the state's mental health network. This popular annual event is an opportunity to engage and network in an intimate setting with mayors, council members, city managers and other municipal officials representing cities across the state. The Mayors' Christmas Motorcade started in 1958 to help the thousands of patients living in the state's mental health hospitals.

Participation in this tournament provides gifts to people who otherwise might be forgotten during the holidays and enables your company to have fun filled day with key city representatives on a premium city course. Sponsors receive impactful benefits including company representative speaking opportunities, recognition on GMA's website and communications, and branding at event.

### EVENT SPONSORS: \$5,000

(4) Foursomes in tournament, company name/logo on all event signage and materials, hole sponsorship signs, lunch refreshments, post-tournament dinner and giveaways

### PLATINUM: \$3,000

(2) Foursomes in tournament, hole sponsorship sign, lunch, refreshments, post-tournament dinner, and giveaways

### SILVER: \$1,000

(1) Foursome in tournament, hole sponsorship sign, lunch, refreshments, post-tournament dinner and giveaways

### HOLE SPONSORS: \$400

### TEAM FEE: \$500

(1) Foursome in tournament, lunch, refreshments, post-tournament dinner, and giveaways

### INDIVIDUAL PLAYER FEE: \$150

Single playing spot in tournament, lunch, post-tournament dinner and giveaways

### MULLIGAN PACKAGE: \$25

(3) Mulligans, two foot string and door prize tickets

### ADDITIONAL SPONSORSHIPS AVAILABLE:

Longest Drive – \$300

Closest to the Pin – \$300

Beverage Cart – \$600

**For more information, contact Yalonde Tanner,  
email: [ytanner@gmanet.com](mailto:ytanner@gmanet.com) or phone: (678) 686-6239.**



# CUSTOM CITIES MARKETING SOLUTIONS

GMA offers a number of innovative marketing opportunities that extend and enhance business reach to the municipal market. Available to Business Alliance Program, Platinum participating companies, GMA will craft solutions with your business' goals, objectives and initiatives in mind. GMA's Custom Cities Marketing Solutions offer incredible value through targeted and selected platforms to support awareness and education on company solutions that help cities thrive.

## Events

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Premium audience access through unique and exclusive event sponsorships including:

- **Solution Learning Sessions** – Interactive webinars featuring company solutions and subject matter expertise. Companies can showcase how they can help cities solve issues and be more effective through products and services in a learning, “non-sales pitch” environment to support business development.

## Awards and Community

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Companies can underwrite to show their support of GMA's recognition of the accomplishments of its city members. Branding alignment and sponsorship opportunities include:

- **Lifetime Service Award Program** – This prestigious state-wide award program recognizes elected city officials and key city staff who, upon leaving office or retiring, had completed 35 or more years of service. With high human interest and public appeal, businesses can align their brand and receive exposure through media coverage efforts of GMA and sponsoring company.

## Premium Publishing

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GMA offers businesses the opportunity to provide custom content which positions companies and their executives as thought leaders while generating optimal positive brand exposure to city officials and municipal decision makers. Companies can leverage the media platforms of GMA to provide custom content including:

- **Custom advertorials:** Georgia's Cities Newspaper provides an ideal platform for companies to provide information, educate and promote solutions in an editorial style.
- **Single sponsored issues:** Companies can receive premium visibility and brand exposure as the sole advertiser in a special edition publication. This exclusive treatment is a powerful extension for product and solutions market rollouts for businesses that want to own and showcase their market leadership position.

# SPONSORSHIPS AT A GLANCE

For more information, contact Amy Henderson,  
email: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com) or phone: (678) 686-6226.

2019 Business Sponsorships



## Plan Your Year with GMA • 2019 Sponsor Commitment Form

Please indicate by checking commitments. Submission of Commitment Form does not guarantee confirmation of selection, GMA will contact regarding specifics and invoicing.

### BUSINESS ALLIANCE PROGRAM INVESTMENT LEVEL

<input type="checkbox"/> Platinum	\$3,000
<input type="checkbox"/> Gold	\$1,500
<input type="checkbox"/> Silver	\$750
<input type="checkbox"/> Nonprofit	\$250

### ADVERTISING

#### GEORGIA'S CITIES NEWSPAPER

SUBSCRIBERS: 7000 • PUBLISHED: 10x PER YEAR • AUDIENCE: Mayors, Council Members, City Employees, Counties

	1x Rate	5x Rate	10x Rate
<input type="checkbox"/> Full Page	\$1,310	\$1,250	\$1,180
<input type="checkbox"/> 1/2 Page	\$680	\$650	\$615
<input type="checkbox"/> 1/4 page	\$370	\$350	\$330

### SPONSORSHIPS

Event	Attendees	Event Date	Investment Opportunities
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<b>Mayors' Day Annual Conference</b>	800	January 25-28, 2019	
<input type="checkbox"/> Platinum			\$5,000
<input type="checkbox"/> Gold			\$2,500
<input type="checkbox"/> Silver			\$1,000
<input type="checkbox"/> Bronze			\$750

<b>Annual Convention</b>	2000	June 21-24, 2019	
<input type="checkbox"/> Presenting			\$25,000
<input type="checkbox"/> Diamond			\$20,000
<input type="checkbox"/> Platinum			\$10,000
<input type="checkbox"/> Gold			\$5,000
<input type="checkbox"/> Silver			\$2,500
<input type="checkbox"/> Bronze			\$1,500
<input type="checkbox"/> Exhibit Hall Standard 10x10			\$875
<input type="checkbox"/> Equipment Space			\$1,650

<b>Fall District Meetings</b>	50 per meeting	Late Sept. through early Dec.	\$450 per District
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Number of Meetings \_\_\_\_\_ Selected Districts \_\_\_\_\_

<b>Mayors' Christmas Motorcade Golf Tournament</b>	130 golfers including 60 city officials	October	Multiple
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Contact GMA for more information.

#### GA Cities Foundation 501(c)3

Opportunity for pass through funding from corporate foundations, grants or giving programs to support specific initiatives. Contact GMA for more information.

#### Training Programs and Workshops

Sponsorship costs range from \$5,000-\$1,000 per event.

Company Name \_\_\_\_\_ Company Contact \_\_\_\_\_  
email \_\_\_\_\_ phone \_\_\_\_\_

Email form to Amy Henderson: [ahenderson@gmanet.com](mailto:ahenderson@gmanet.com)

BAP discount will be applied to sponsorships, exhibits, and advertising where applicable

# CONNECTING BUSINESSES

“Georgia Power is proud to partner with the Georgia Municipal Association and its city membership. Our company not only provides reliable and affordable energy to our customers, but also works alongside cities throughout the state to help ensure economic vitality for the citizens of Georgia. GMA and their Business Alliance Program have been a great collaborator in these efforts.”

~ Kirsty Rachal  
Community Development Manager,  
Georgia Power



2019 Business Sponsorships



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[gmanet.com](http://gmanet.com)