How to Communicate Using a DE&I Lens





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Table Chat

- How long have you worked in your community?
- What do you like most about your community?
- What do you hope to come away with from today's session?



Table Chat

Why is engaging diverse audiences important to you?

What challenges do you face when trying to engage diverse audiences in your community?



Tips for Inclusive Communications & Engagement

- Know your Audience
- Use plain language
- Develop relationships with potential partners
- Understand barriers to participation
- Accessibility



Tips for Inclusive Communications & Engagement

- Strengthen perspective taking skills
- Education and outreach
- Shift how we communicate
- Fact-check!
- DEVELOP RELATIONSHIPS





Activity



Q&A



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