# 2018 Mayors' Christmas Motorcade Gift List Example

(Please remember most patients are adults)

# **Our Typical Consumer:**

- Males/Females = 61%/39%
- Average Age is 39
- Caucasian, African American

## **Clothing:**

(Med-4XL Women; Med – 3XL Men)

Jeans/Pants

T-shirts (No alcohol/drug references,

inappropriate language)

**Sweaters** 

Shorts

Long sleeve Polo shirts

Gloves

Winter Hats

Baseball Caps (No Metal)

Socks/Underwear/Bras (No Underwire)

**Sports Bras** 

Pajamas (men & women)

Slippers / Shower Shoes

Please note: We are in particular need of

men's pants, any size

#### **Miscellaneous Gifts:**

Drawing pads/Composition Books (No Wire

Bound)

Stationary

Radios (No antennas, no hanging straps)

Playing Cards

Calling Cards

**Puzzles** 

Word Search/Crossword books

Watches (No Metal)

Wallets (men 7 women – no metal zippers)

#### **Snack Items:**

Individually wrapped candy

Individually wrapped snack cakes /cookies

#### No Gum Please

#### **Personal Care Items:**

Shampoo/Conditioner

Body Wash

Deodorant (No Aerosol or Spray Cans)

**Toothpaste** 

**Body Lotion** 

Shaving Cream

Elastic Hairbands (No Metal Pieces)

### **Unit/Programming Items:**

Movies (DVD; G, PG only)

Compact Discs (No Parental Advisory)

Paperback Books (No Romance Themes.

Multicultural books welcome)

Board games (No travel games, no games

with dice)

Crayons/Markers (Thick markers only, No

colored pencils)

WII Games (No violence or Parental

Advisory)

Manicure items – nail polish, nail art pens,

polish remover (No acetone)

## **Giftwrapping Items:**

Gift Bags

Gift tissue paper

Christmas Cards

Christmas Bows

Christmas Ribbon

(No wrapping paper)